

## **Test Chapter 3**

### **Developing and Implementing the Event Plan**

1. What sense is the most important in producing memories?
2. What items should be considered in bringing props into the event? (List three)
3. Name two types of set up for a floor plan.
4. List three themes for events and give an example of what type of event they are designed for.  
**Ex.** Fundraising / Monte Carlo Casino , Corporate Picnics / Wild West Theme
5. Do design professionals charge a consulting fee?
6. List three vendors needed in strategic planning of an event? Ex. Facility manager, Marketing Coordinator
7. What should you as the event producer bring to each meeting as part of your written agenda?
8. Can tents be used year round for special events?
9. Do event planners assist with public relations and media relations?
10. Describe how would you make your next event unique and memorable.